

## AGENT SASCO

Agent Sasco (Assassin), one of Jamaica's most-revered musicians revels in his creative independence. As artist and executive producer, Agent Sasco has been grounded in these roles for his masterpiece albums recorded at Diamond Studios—which he also owns and operates. “I’m internally driven, not by external forces,” declares Agent Sasco. Every two years Sasco has released an album: *Theory of Reggaetivity* (2016), *Hope River* (2018), and *Sasco vs. Assassin* (2020). Overall, his discography spans almost 20 years. Agent Sasco’s reputation for consistency and versatility shines when he seamlessly pivots from the free-spirited and raw energy of Jamaican dancehall, to the conscious messaging of roots reggae, to his scene-stealing hip-hop guest appearances.

The first utterance of his baritone voice is like an eruption of a volcano. From Agent Sasco’s Herculean frame, his voice storms with an incendiary tone that stops listeners in their tracks. The combination of Sasco’s rugged delivery with his superhuman skill for juggling words are the highlight of his classic guest verses alongside Kanye West, Freddie Gibbs, and Raekwon of Wu-Tang Clan. Internationally, Agent Sasco also knows no boundaries having floated effortlessly over the velvety-smooth sounds of trumpet and maracas on “Slow Down” by Ghanaian-British producer Juls. The signature Agent Sasco grit beefed up “No Drama,” the ominous grime cut from British producer/DJ Cadenza. While crossing genres with Agent Sasco’s limitless range is standard for most open-minded recording artists today, his streak of features has defined an era of collaboration in music in the 2010s. He shook up the launch of KENZO World’s ad campaign when his voice cut through “Mutant Brain,” an original song produced by Sam Spiegel & Ape Drums (Major Lazer), accompanied by a video directed by Spike Jonze. Another unprecedented moment for Agent Sasco was when his voice kicked off Kendrick Lamar’s 2016 GRAMMY performance of “The Blacker the Berry.”

This August, Agent Sasco comes full circle on his most condensed work, *Sasco vs. Assassin*. The five-track project is a self-titled EP that honors his past and present namesakes. The guest list for *Sasco vs. Assassin* is also star-studded featuring Sean Paul, Chronixx, and Kranium. Teflon of ZincFence Records creates a cavernous thumping bassline to “Loco,” the EP’s lead single. Agent Sasco reunites with producer RiffRaffKeyz on the Kranium-featured “No Stranger to Danger.” Brazilian production team Tropkillaz makes an eclectic ensemble of samba-style percussion on the Sean Paul-assisted “Do Mi Ting.” Chronixx joins Agent Sasco on “Represent,” a celebration anthem for heritage, produced by Fanatix. The U.K.’s hitmaker Toddla T is at the helm of “Assassin vs. Agent Sasco.”

*Sasco vs. Assassin* is a progressive transition from Agent Sasco’s previous releases *Hope River and The Theory of Reggaetivity*. He is an icon for evolution, from an explosive vocalist on Jamaica’s dancehall scene, to uplifting with songs about turning adversity into achievement. Agent Sasco’s deeply introspective *Hope River*, is a crown jewel in his discography because it is a paene to his humble upbringing as a young Jeffrey Campbell in the rough and tumble neighborhood of Kintyre, Jamaica. “Gratitude is a way of life,” declares Agent Sasco. Reflecting humility and philanthropy are core themes that inspire Agent Sasco’s music and his personal life

as a family man and role model. Recently, Jeffrey “Agent Sasco” Campbell became a mentor in the “We Transform” rehabilitation program for young men in Kingston’s Metcalfe Street Juvenile Center. He also partnered with Environmental Solutions Limited to harvest rainwater at various locations of his hometown of Kintyre. “My best work is ahead of me,” Agent Sasco affirms. To be an ambassador for his island country, exporting his talent is his gift that keeps on giving. Give thanks.